

# Certificate in Comic Art and Character Design

漫畫創作及角色設計證書

DE424156Q / 30 hours / Intake 1

**Vplus Creative Industries**

Reimburse 60% of tuition fee



HONG KONG  
DESIGN  
INSTITUTE  
香港知專  
設計學院

Member of VTC Group  
VTC 機構成員



*Makes your imagination  
comes to life!*

Lecture by professional illustrators:



**Johnee Lau**

Illustrator & Animator  
& diviner, musician...etc



**Kian Cheung**

Illustrator & Animator

Hong Design Design Institute (HKDI)  
Professional Education and Engagement Centre (PEEC)  
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PEEC Website



## Programme Strengths

- An intensive professional programme that aims to nurture learners' ability to integrate diverse illustration, comic art and character design skills and elements to develop an original style
- Taught by professional practitioners
- At Qualifications Framework (QF) Level 4, widely recognized by HKSAR government and employers
- Eligible for **Vplus Creative Industries** subsidy, 60% of the tuition fee paid can be reimbursed

## Objectives

- To understand and experience the design and production workflow of comic art and character design, and further develop an inventive personal style; and
- To obtain up-to-date information and knowledge, including comics and character design application in business expansion and identify market trends and opportunities

## Programme Content

- The evolution of comic art and character design
- Comic art skills and techniques
- Character design and techniques
- Comic art and character design application and practice

## Intake 1

Dates: 2020 Dec 5, 12, 19,

2021 Jan 9, 16, 23, 30, Feb 6, 27, Mar 6

Time: Sat, 3-6pm (10 lessons, 3 hours each)

Venue: HKDI Drawing Studio and Computer Room

Fee: \$6,600

Early Bird Discount (10% off): \$5,940

(deadline: 2020 Oct 31)

After Vplus Creative Industries

reimbursement: ~~\$5,940~~ \$2,376 (saved \$3,564)

Vplus C.I.



Online Application



資歷架構  
Qualifications  
Framework

Certificate in Comic Art and Character Design is recognized under the Qualifications Framework (QF):

QF Level: 4

QR Registration No.: 20/000476/L4

Validity Period: 15/07/2020 To 31/08/2021

Certificate in Comic Art and Character Design (DE424156Q) (Intake 1) 20200910

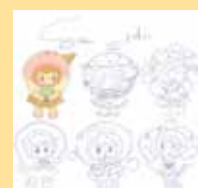
## Professional Trainers



### Jhonnee Lau

Illustrator & Animator

A Hong Kong illustrator with ugly-cutie style (核突可愛風). He likes using negative, disgusting visual element but transforming them into cutie characters to explore their possibilities to be favourable. He created online episode animation such as Galaman, Kimogimon and illustration series, Faster Piece. He is drawing faster piece in local markets, exhibitions and social media Live to illustrate audience's comments.



### Kian Cheung

Illustrator & Animator

A young local artist, works mainly targeted to the young market, including comics, illustration, character design, and multimedia works such as animation. The style of her works are fresh, colourful, cute and full of energy. Over the years, her works have been exhibited in different places, and won several awards in different competition including HK Mobile Film Festival, HK International Film and Video Award, King Bonn International New Media Shorts, etc.

