Becoming a Data-inspired Leader

[Course Code: 2413]

Duration: 6 hours

Programme Description

This programme is offered jointly with **OpenCertHub Academy (OCHA)**, the course aims to provide introductory training and practice on equipping participants with the foundational knowledge and skills necessary to understand, analyze, and effectively use data in various contexts. It aims to empower individuals to become data literate and make informed decisions based on data insights.

Target participants : executives, scientists, engineers, practitioners, students, teachers, etc.

Learning Contents

Module 1: Fostering Data Culture with Data Mindset (3 hrs)
- Understand what is Data Mindset and why it is important.
- Improve data communication and collaboration by speaking
- common data language.
- Clarify purpose while communicating with data
- How to criticize on data

Module 2: Build Your Data Competent Team (3 hrs)
- Why care about data
- Challenges of building a data competent team
- Journey and mindset approach to drive data culture
- What makes a data-inspired leader

Certification

"Certificate of Attendance" will be issued to participants who have met the attendance requirements only.

Class Venue

IVE Campus [TBC]

Course Fee

HK$ 980

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Enquiries

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